Video notes

SIL 503 Week 8 lab sheet, 28 October 2026

Your list of three to five videos in your own form is the submitted part. This sheet is for the one you show the class, and for the ones the class shows back. The five forms on the project page are first-person testimony, explainer, data-driven, observational and essayistic.

Name		**Group**		**Form**	

Your video for the class

Title	
Link	

The feature

Name the one feature that makes it work.

Each line of your own list

- Structure: the shape the piece takes, and whether it fits its purpose.
- Length, and whether the piece earns it.
- Consent: the piece's treatment of the people in it, and its portrayal of them.
- The ask: the action the piece asks a viewer to take.
- Captions, said plainly as corrected or auto-generated.

Of the twenty-two professionally produced advocacy videos checked for the course list in August 2026, four have only auto-generated English captions and one has none at all, and every one of them was made by an organization with budgets and staff.

Source: The Digital Storytelling Project page, video notes and the examples list.

Shown to the class

One line per video that goes up. The last column is the one you will use, because it is the only column that changes your own piece.

Presenter	Title	The one feature	Use in your own piece

Second viewing before the script

The one video on this page worth another twenty minutes, and the reason.
