Gala video terms

SIL 503 Week 8 seminar sheet, 28 October 2026

Group	

Who	Context
The funder	Wants a two-minute client story for its annual gala
The organization	Needs the funder, and provides the client's services
The client	Said yes, where declining may feel like risking services
The filmmaker	Controls the frame and the edit, so a long interview can become ninety seconds of the hardest moment of the client's life

As a group, write the agreement the client would sign before anyone films. One or two terms under each heading, in plain language the client, the organization and the funder could all read. Borrow from the morning: consent in stages, Candid's budget line, the six principles from the student podcast project, and the WITNESS guidelines. You have twelve minutes, then each group reads its strongest term.

Heading	Your terms
Final edit Who sees the rough cut, and what the client can remove	
Payment Hours for the interview, the review and the screening, and the rate	
Afterlife Where the video screens, for how long, and how the client withdraws it	
Saying no How the client declines at any stage without risking services	

Source: The SIL 503 Week 8 page, for the scenario. Candid, The hidden labor behind nonprofits' authentic storytelling; Ferrer, Shaw and Lorenzetti (2021), doi.org/10.55521/10-018-110; WITNESS, Ethical guidelines for using videos in human rights reporting and advocacy.